

SERGIO URIBE

MARKETING/UX  MEXICO CITY, MEXICO  +525516917517


◦ DETAILS ◦

Mexico City
Mexico
+525516917517
suluribe.dp@gmail.com

◦ SKILLS ◦

Marketing
Adobe Premiere
DaVinci
Photography and Video
Photoshop
UX/UI
◦ LANGUAGES ◦
English
French
Spanish


PROFILE


 I've worked 8 years in the industry in different roles, always with creativity and the highest quality in mind.


EDUCATION


-  **Master of Fine Arts, New York Film Academy, Los Angeles**
September 2017 — June 2019
-  **Bachelor's in Marketing and Communication , Tecnológico de Monterrey, Mexico City**
September 2011 — May 2016
-  **UX/UI Design Certificate, Google**
November 2022 — June 2023


EMPLOYMENT HISTORY


-  **Product Manager at WeBookYou, Mexico City**
January 2023 — Present

In charge of the communication between clients, designers and developers to come up with new features for the platform.
-  **Visual Director for Latin America at Domestika, Mexico City**
August 2021 — December 2022

In charge of the visual identity of every course shot in Latin America, also was my responsibility to select and buy the equipment for every studio.
-  **Producer and Director at Freelance, Mexico City**
January 2016 — August 2023

I've worked on or developed over 50 projects for clients such as Reanult, Indio, Bimbo and many more.
-  **Creative Director and Producer at Al100.TV, Mexico City**
August 2019 — March 2021

It was my responsibility to set up a production company from scratch, hiring the team and getting the equipment, also in charge of the development of ideas and execution of the videos.
-  **Product Integration Executive at Televisa, Mexico City**
January 2016 — January 2017

In charge of creating campaigns that were featured inside the sports shows of Televisa, it was up to me to sell them, create them and film them.
-  **CRM Intern at Mercedes-Benz, Mexico City**
August 2014 — August 2015

In charge of internal communication between dealerships and corporate, while managing the CRM with salesmen.

ACHIEVEMENTS

-  **Winner of the 3M and Post-it Creative contest for Latin America**

- Global Finalist for the 100% MAD Creativity Contes
- Winner of the Belieber Challenge account for Promored